



Husnain Ali

Senior UX/UI Designer

“ Let’s design, what users decide. ”

~ Husnain Ali

Professional Summary

Senior UX/UI Designer with **5+ years of experience** creating intuitive web and mobile experiences for clients across the **USA, UK, and Riyadh**. Proven expertise in user research, wireframing, prototyping, and building scalable design systems. Strong leadership skills: led teams, mentored junior designers, and delivered measurable results e.g., **30% efficiency** improvement and **20% faster** project delivery in my recent projects.

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Let's Connect

Instagram
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m-husnain-ali

Languages

English
Second

Urdu
Native

Hobbies

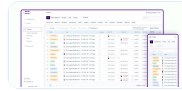
Skechting

Painting

Traveling

Photography

Latest projects



Fair Share

[See Case Study](#)

Built a feature for equity, improving inventory accuracy by **30%**, reducing returns by **20%**, and increasing user satisfaction by **15%**.



Flavors You Can Trust

[See Case Study](#)

Successfully delivered an MVP of food reviewing **mobile app** within **3 weeks**, managing the process from strategy and concept to final design and delivery.

Skills



UX/UI Design

User Research

Design Systems

Prototyping

Wireframing

Personas

Information Architecture

User Journey Mapping



Toolset

Figma

Adobe XD

Balsamiq

After Effects

Photoshop

Userback

Lucky Orange

Userflow



Collaboration

Agile Methodologies

Cross-Functional Teams

Team Leadership

Mentoring Juniors

Stakeholder Communication

Experience



Senior UX Designer | Team Lead
NextBridge Pvt. Ltd. Feb 2022 - Aug 2024

- Led end-to-end UX design for high-impact digital products, improving task completion rates and user satisfaction.
- Implemented a scalable design system, reducing development time by 20%.
- Conducted user research using Google Analytics and Lucky Orange to identify pain points and drive improvements.



Head of Design | UX/UI Manager
Codeninja Consulting Feb 2019 - Feb 2022

- Mentored and trained a team of junior designers, improving team efficiency and project turnaround.
- Created detailed user personas, journey maps, and wireframes, reducing design revisions and aligning user needs with business goals.
- Directed cross-functional collaboration to deliver projects on time, achieving a 30% efficiency improvement.



Founder & Lead Creative Designer
Antiques Studios Mar 2016 - Jan 2019

- Directed the UX/UI design for web and mobile applications, improving user satisfaction scores by 30%.
- Developed pitch decks that secured key contracts and partnerships.
- Established cohesive brand visuals across platforms, increasing brand recognition.

Education



Interaction Design Foundation
- IxDF

UX Design Courses
2023 - Continuous



National College of Arts

Bachelor in Visual Communication Design
Jan 2015 - Dec 2018