

Fair Share Feature - User Research Questionnaire

User Behavior & Preferences

1. How often do you participate in deals?

- Daily
- Weekly
- Monthly
- Occasionally

2. What kind of deals you prefer most?

3. Below Retail deals
4. Above Retail deals
5. Full Retail deals

3. When purchasing deals, how do you usually decide the number of units to buy?

- Based on available stock
- Expected profit/bonus
- Other (please specify): _____

4. How do you manage your purchases history?

- On Retailers Store
- Google Sheets
- Rely on the Platform's log system
- Don't bother to manage at all

3. Do you prefer to participate in deals with clear quantity limits?

- Yes
 - No
-

Expectations from the Fair Share Feature

4. If required to commit to a deal quantity upfront, how many units would you typically feel comfortable committing to?

- 1-10
- 11-50
- 51+

5. Would knowing your purchase history or deal performance help you commit more confidently?

- Yes

- No
- Not sure

6. Do you think a “first-come, first-served” approach with quantity limits is fair for all users?

- Yes
- No

7. What would motivate you to commit to a deal (select all that apply)?

- Higher bonus incentives
- Exclusive access to limited deals
- Faster payment processing
- Other (please specify): _____

Potential Challenges & Concerns

8. Would it be challenging for you to meet your commitment if stock ran out at the retailer?

- Yes
- No
- Not sure

9. If the platform rejected extra units beyond your commitment, how would that impact your experience?

- It would motivate me to commit carefully
- It would frustrate me
- No impact

10. How much time do you typically need to purchase and ship committed items?

- Same day
- 1-2 days
- 3+ days

Notifications & Communication Preferences

11. What type of notifications would help you stay on track with your commitment?

- Order confirmation reminders
- Tracking ID submission reminders
- Alerts for exceeding commitment limits

12. What is your preferred communication channel for updates?

- Email

- SMS
 - In-app notifications
-

Additional Feedback

13. What concerns, if any, do you have about committing to deal quantities in advance?

14. Are there any features or tools that could make the commitment process smoother for you?

15. Would a rewards or bonus system encourage you to make larger commitments?

- Yes
- No
- Maybe