

Wholesalify - User Research Questionnaire

Demographics:

- What is your age?
 - What is your job title?
 - How many years of experience do you have in your current role?
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Product Sourcing:

- How often do you need to source hard-to-find items?
 - What challenges do you face when sourcing these products? (Select all that apply)
 - Difficulty finding suppliers
 - Delayed response times
 - Poor communication with sales reps
 - Lack of product information
 - Other (please specify)
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- Mention the platforms from where you mostly source (If Any)
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Platform Features:

- How do you prefer to communicate with the business?
 - Whatsapp
 - Mail
 - Via Phone calls

- Other (Please Specify)

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 - What features would you find most beneficial in a product sourcing platform? (Select all that apply)
 - Comprehensive product listings
 - Ability to create new product requests
 - Real-time status tracking
 - Integrated support system
 - Communication tools with sales representatives
 - Other (please specify)

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User Experience:

- How do you currently manage product requests?
 - On a scale of 1-5, how satisfied are you with your current process for sourcing products?
 - What improvements would you like to see in your product sourcing experience?
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Support Needs:

- Have you ever encountered issues when sourcing products?
- How quickly do you expect to receive support for any inquiries?
- What support channels do you prefer? (e.g., chat, email, phone)